



"A Single Point for Your IT Solutions"



- ▶ IT Applications & Product Development
- ▶ Mobile Applications Development
- ▶ Web Solutions & Outsourcing
- ▶ Staff Augmentation
- ▶ BPO & KPO Services

Company Overview

GlobalPoint combines business experience with technology expertise in order to assist clients with the creation of IT strategy and with the implementation of IT Solutions. Our consultants have the backgrounds required to understand and anticipate business needs and translate them into actionable IT strategies and initiatives. Our consultants intimately understand the challenges and opportunities associated with creating IT value. Our approach places strong emphasis on collaboration. We work side by side with our clients throughout the process to ensure the involvement of key business and IT leaders.

Our Vision : To establish a leading global software solution and IT-Enabled service provider, maintaining stringent quality standards.

Our Mission : Our Mission is to measurably improve our client's planning, processes, finances, marketing and service outcomes by demonstrating outstanding performance standards, while providing consulting and professional services. Our goal is to service our clients in the most efficient, cost-effective and quality-oriented manner.

We proficiently integrate balance and quality in the interests of our clients operations, such that IT and non IT companies choose GlobalPoint as their partner in providing comprehensive management services.



IT Outsourcing

Our Success

GlobalPoint IT Solutions provides information technology consulting, outsourcing and staffing to optimize client's IT infrastructure, reduce overall IT costs, Improve service levels and free up capital for strategic investment.

How We Deliver

GlobalPoint IT Outsourcing practice delivers high-quality services which are built on industry best practices. Our integrated delivery model combines world-class project management with business and technology experts to provide innovative solutions to our clients. Whether you are looking for an off-site solution, on-site solution or a hybrid approach, GlobalPoint is adaptable and ready to deliver the solution that best meets your needs.



Specialist in :

- Custom Application Development
- Application Management
- Migration & Re-engineering
- System Integration
- Testing

Web Applications

For maximum flexibility, speed, and efficiency, a robust IT strategy is critical. GlobalPoint helps companies make the most of their IT investments by providing system integration solutions, application development and management services, and testing solutions.

Client Challenges

Align IT with strategic business initiatives.

Built-in flexibility to adapt to a constantly changing global market. The ability to strategize, develop and execute new initiatives with optimal speed to lead the competition.

What GlobalPoint Provides

We deliver excellence and certainty across all of your enterprise's IT needs.

Learn more about the following areas:

- Custom Application development
- Application Management
- Migration & Re-engineering
- System integration
- Testing
- Performance engineering

Mobile Applications

GlobalPoint is a specialist Mobile Application Development company having a wide experience in developing Mobile Applications. We have an extensive expertise in developing iPhone / iPad Applications, Windows Mobile Applications, Android Mobile / Tablet Applications and Blackberry Mobile / Tablet Applications. We provide full spectrum of Mobile Application Development that encompasses the entire mobile application development cycle, from initial design & architecture to development & integration.

We have expertise in building multiple applications that utilize the Palm OS, Windows CE, Symbian OS, CDMA & GSM Phones and Tablet PCs. We have development experience in GPS based J2ME applications. If you are looking to leverage Mobility, GlobalPoint is the right partner for you.

GlobalPoint has rich mobile application development experience across all mobile platforms including :

- iPhone / iPad / iPod
- Android / BlackBerry
- Windows Mobile / Symbian
- BREW / J2ME
- Mobile Web / Web OS

Staffing & Consulting

GlobalPoint IT Staffing practice delivers high-quality services built on industry best practices. Our Staffing model is comprised with three core services

IT Contract Staffing : Our professional recruiters source world-class talent through an extensive network of candidates who are employed and unavailable through normal sources. Our recruiters use time-proven interview and reference techniques to select the best candidates for your needs.

Managed Services : GlobalPoint's Managed Services integrated program management provides a cost-effective single-source solution for all of your IT staffing requirements, allowing you to focus on your core competencies. Utilizing our world-class, web-based technology - Liquid Medium - along with dedicated program managers and teams.

Recruitment Process Outsourcing : GlobalPoint offers a scalable and customized Recruitment Process Outsourcing solutions backed by a deep pool of consulting, technology, industry, executive, and recruiting expertise to help you lower costs and increase quality of hiring. Whether you want to outsource the entire process or just a portion, GlobalPoint will assist you.



BPO & Call Center

GlobalPoint offers a full range of inbound and outbound call center services throughout the world for all market segments, 24 / 7 (365 days). GlobalPoint provides high quality, time bound, cost effective call center services with a combination of offshore facilities and onsite support. We offer entire outsourced eCRM solutions together with inbound order taking, help desk, web-chat, customer service and e-mail support.

GlobalPoint's BPO is uniquely positioned to service customer requirements by a strong balance of quality and innovation, providing high quality personnel, founded on a self sustaining process of framework and Domain knowledge. We offer customized services translating into the most flexible and Cost effective solutions of the highest quality for our customers.

We Handle:

- Inbound Call Center Services
- Outbound Call Center Services
- BPO Services
- KPO Services



Our Process

Project Planning, Feasibility Study : GlobalPoint establishes a high-level view of the intended project and determines the goals.

Systems Analysis, Requirements Definition : We refine project goals into defined functions and operations of the intended applications. We Analyze end - user information needs.

Systems Design : We describe desired features and operations in detail, including screen layouts, business rules, process diagrams, pseudo code and other documentation.

Implementation : The real code is written here.

Integration and Testing : We bring all the pieces together into a special testing environment and then check for errors, bugs eventually leading to inter-operability.

Acceptance, Installation, Deployment : The final stage of development, where the software is put into production and runs actual business.

Maintenance : Changes, corrections, additions and moves.

Our Services

Supplementary Offerings

Along with the core offerings, GlobalPoint also provides a host of other services as part of the complete package for its customers. The list of services is given below:

Enterprise Application Implementation : ERP, CRM, LMS and open source ERP (SAP, Salesforce, Oracle e-biz).

Business Intelligence : Reporting, Data Warehousing and Data Mining.

Migration and Integration : Technology / Data Migration and Integration.

Quality Assurance and Testing Services : Quality consulting, test case planning, testing, test automation and setting up quality controls.

Remote IT Support : IT infrastructure, Desktop and Applications support.

E-Learning Solution : Content development, Delivery applications, Virtual classrooms and Remote teaching.

Digital Media Production : Flash based websites, Interactive multimedia applications, Video and animation, Gaming portals, 3D visualization etc.

Search Engine Optimization (SEO) : Keyword analysis, content optimization, directory listings, link exchanges, advt campaigns, etc.

Data Warehousing : GlobalPoint provides a centralized data warehouse architecture model to reduce support and maintenance costs, while enabling business users to adapt to the new Enterprise Data Warehousing Platform.



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